



'QUALITY BY ASSOCIATION'

— ESTD 1974 —



Contract Flooring Association
membership information for
DISTRIBUTORS

WITH DISTRIBUTOR MEMBERSHIP you get the following benefits and support:

- **The use of the CFA logo on your stationery, vehicles, premises and website** — this provides a link to an established and well respected industry body. The voice of your industry!
- **Promotion of your company** — through entry on our website directory and also our annual members' handbook, circulated with Contract Flooring Journal (CFJ) to over 7000 readers.
- **A place on our Distributors' Committee** — which meets twice a year to discuss specific topics relating to their part of the supply chain (networking lunches and specialist presentations often feature).
- **Free Dispute Resolution Service** — offering up to three site inspections a year and follow up reports to assist distributor members and their clients in negotiating a resolution to disputes relating to installation complaints (terms and conditions apply).
- **We create opportunities and events** — for networking with contractors.
- **Technical Support available** — directly from the CFA offices and through our network of members.
- **An Annual Summer Ball** — provides an excellent opportunity to meet a wide range of customers and suppliers in a social setting.
- **Unique advertising opportunities** — in our members' handbook and other supplements (such as the CFA Guide to Sustainability) distributed by CFJ to its readers.
- **Monthly email updates** — provides a snap shot of industry news, new members and networking opportunities, such as our golf days, lunches, seminars and meetings. This can go to as many people internally as you need.
- **A range of contractor's helplines** — which are available to distributors.
- **Free annual subscription to CFJ magazine.**
- **The knowledge and public relations opportunity** — of being able to claim that your company supports the work of the CFA in developing the industry and specifically a quality supply chain of flooring contractors.



Need more information?
Speak to us now — we'll send
you a FREE information pack.

CALL 0115 941 1126
or visit www.cfa.org.uk





The objectives of the CFA are to promote the highest standards of professionalism, safety and training while at the same time providing essential services and expert information to ensure the quality and productivity of our members' businesses.

Working via the Construction Products Association and Build UK, CFA members can play a part in influencing Government thinking.



The CFA gratefully acknowledge the following for kindly supplying images used: International Decorative Services, Brooks Bros (UK Ltd), Carpet & Flooring and nora Flooring Systems Ltd.



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